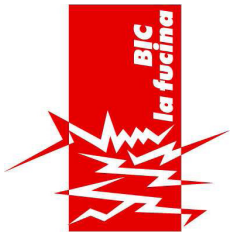
Tian Chi

for

CANDYGROUP



Tian Chi

For those who trademark themselves with laziness, a washing machine in which you can dump your clothes as slam dunk and with a lid that can return to close automatically.

In an international event called "LavatriceCinese MadeinMilano" (Chinese Washing Machine MadeinMilano) hold by CANDY Group + BIC LaFucina, Carlo Casagrande, a young designer from Milan, and Yu Wenhou (Ben), a designer from Shanghai of the same age, designed for Jinling of Candy Group a washing machine using the name of the enchanting Chinese volcano Tian Chi – lake of heaven. The volcano which is located in the region of Xinjiang keeps a basin of water in it, and they used the curving and organic shape in the product to record its silhouette.

By a sort of introspective analysis, you can see the essential behavior of the youth nowadays, and discovered a possible common denominator in laziness that yearns for less challenging daily movement. It might be just in the way of opening the lid or the programming of an electric appliance.

Starting from these considerations, internal opening doors equipped with springs for an independent closure are introduced and represent a real innovation in the field, firstly in the way of interacting then on the formal level.

This change activates the easy gesture of throwing the dirty clothes into the washer as if it was a laundry basket or a simple basket, even with the started up cycle: as this is an agitator washer, the rotation axis is vertical so when the door is open, other clothes can be added even during the wash, without stopping it. For the loading and unloading operations it is sufficient to open the doors up to the end to hold them hooked, then to release them pressing again.

No fear for those who have got pets: a button provides for blocking the doors to avoid the effect "trapdoor" to the animal, giving it the pleasure of sleeping crouched on a couch that is perfect for him, rocked by the gentle movement of the working washer!

Design: Carlo Casagrande + Yu Wenhou (Ben)

carlo casagrande

Born in Milan and grown in the hinterland, before graduating at Facoltà del Design of Politecnico di Milano in 2007, he won the design contest LavatriceCinese MadeinMilano of Candy Group and BIC LaFucina, where he designed a washing machine with the Chinese designer Yu Wenhou Ben.

In the same period he collaborated in Studio Museo Achille Castiglioni, having the privilege to browse fabulous objects and project of the bright architect.

Then he worked with Vito DiBari at DiBari Innovation Design, on innovative technologies and creative application of them.

In 2008 he began working with Ferrarelle, leading and historical water brand in Italy, designing the acrobatic magnetic glasses Effe, able to cling magnetically to metal objects and to stay hanging upside down, getting the cupboard free.

Since 2009 he is collaborating with Toan Nguyen, working in furniture and product design field, designing for international companies.

www.carlocasagrande.com
info@carlocasagrande.com
347.9612274